



**Europe Office:**  
23 Foliot Street  
London W12 0BQ, UK  
Tel: +44 (0)20 8762 9878  
Fax: +44 (0)20 8181 6026

**India Office**  
Flat No. 601, DDA Building,  
District Center, Plot No.4, Laxmi Nagar  
New Delhi 110 092, India  
Tel: +91 (0)11 4767 5218  
Fax: +91 (0)11 4767 5201  
e-mail: [info@nongmocropsindia.com](mailto:info@nongmocropsindia.com)  
[www.nongmocropsindia.com](http://www.nongmocropsindia.com)

Dear Executive,

I have pleasure in writing to you regarding what is promising to be the most engaging, inspirational and informative event on Non-GMO Crops to take place in India this year, coming up on the 16<sup>th</sup> and 17<sup>th</sup> March 2010.

Being realised under the auspices of generous sponsors and enthusiastic supporters, and sanctioned by the Indian Government, this is the event to seize the opportunity to address key industry issues, reaffirm and optimise existing relationships and create new strategic alliances to ensure future market success in the magic of New Delhi.

The Non-GMO Crops in India conference will provide a major platform for interaction between the European retail industry and the Indian soya magnets as well as various leaders in the Indian government and world renowned academics. The event will debate the necessary steps to make an impact on biosafety and food security policies in India and consequently in much of the emerging countries.

The conference's stellar lineup of speakers, all experts in their fields and focusing on biosafety assessment, GM technology and food security include:

- **Jonathon Bayne**, Technical Development & Regulatory Affairs Controller, Musgrave Retail Partners, United Kingdom
- **Dr Pushpa Bhargava**, Founding Director, Cellular and Molecular Biology (CCMB), Hyderabad, India
- **Sun Hwan Cho**, Independent Consultant and Business Advisor, Korea
- **Dr John Fagan**, Chief Scientific Officer, Global ID Group, USA
- **Augusto Friere**, CEO, FoodChain Global Advisors, Porto Alegre, Brazil
- **Samar Halarnkar**, Editor-at-Large, Hindustan Times, New Delhi, India
- **Dr Michael Hansen**, Senior Staff Scientist, Consumers Union, New York, USA
- **Prof Dr E. Haribabu**, Professor of Sociology, University of Hyderabad, India
- **Prof Dr Jack Heinemann**, Professor of Genetics & Molecular Biology, School of Biological Sciences, University of Canterbury, New Zealand
- **Helen Holder**, GMO Campaign Director, Friends of the Earth Europe, Brussels, Belgium
- **Vijay Jawandhia**, Founder Member, Shetkari Sanghatana, Maharashtra, India
- **Renaud Layadi**, Sustainable Development Project Manager, Regional Council of Brittany of the EU Committee of the Regions, France
- **Dr Josef Martinz**, Minister of Agriculture, Karnten, Austria
- **Girish Matlani**, Managing Director, Sonic Biochem Extractions, Indore, India
- **Padmashree Kutty Menon**, Former Director, Kasturba Trust, Indore, Madhya Pradesh, India
- **Dr Walter Alberto Pengue**, Professor of Urban Ecology, Institute of Metropolitan Area Studies, National University of General Sarmiento, Argentina
- **Dr Shambu Prasad**, Associate Professor, Rural and Strategic Management Areas, Xavier Institute of Management, Bhubaneswar, India
- **Dr Suman Sahai**, Executive Director, Gene Campaign, New Delhi, India
- **Dinesh Shahra**, Managing Director, Ruchi Soya Industries Limited, Indore, India
- **Dr Vandana Shiva**, Executive Director, Navdanya, New Delhi, India
- **Dr S.K. Shrivastava**, Director, National Soybean Research Centre, Indore, India
- **Dr Terje Traavik**, Scientific Director, GenØk-Norwegian Institute for Holistic Biosafety, University of Tromsø, Norway
- **Shri Kailash Vijayvargiya**, Minister of Food Processing, Government of Madhya Pradesh, India
- **Richard Werran**, CEO, Cert ID Europe, Birmingham, United Kingdom

Over 200 speakers and delegates from suppliers, manufactures, retailers, government representatives and the scientific community worldwide will come together to exchange experience and interact with highly-placed political and media personalities to catalyse appropriate change in global biosafety and agricultural policies.

So come and join the Conference community at <http://www.nongmocropsindia.com>. You can download the programme, register to be a delegate, endorse the event and inquire about speaking opportunities, or just drop us a line to share your views, ideas and suggestions regarding this stimulating and thought provoking event.

Look forward to meeting you in New Delhi.

Yours sincerely,

Ayça APAK TONGE  
Programme Director

P.S: Pre-register today to benefit from our Early Bird rates, valid until 12<sup>th</sup> February! Pay \$500 as opposed to \$600 if you are an International delegate and Rps. 3,500 as opposed to Rps. 4,200 if you are a local delegate.